



UNITED STATES PATENT AND TRADEMARK OFFICE

COPY

In re Patent of:

Labeek K. Ismail, et al.

Application No.: 09/652,478

Filed: August 31, 2000

For Letters Patent on:

METHOD AND APPARATUS FOR
DELIVERY OF TARGETED VIDEO
PROGRAMMING

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TC/Art Unit: 2611
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Examiner: Bui, Kieu Oanh T.
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Irvine, California 92612
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MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

AMENDMENT IN RESPONSE TO FINAL OFFICE ACTION DATED JUNE 29, 2005

Sir:

In response to the Office Action of June 29, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 34 of this paper.